

FÉDÉRATION INTERNATIONALE DE LUGE

INTERNATIONALER RODELVERBAND
INTERNATIONAL LUGE FEDERATION
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The International Luge Federation (FIL) is immediately seeking a

Communications & Public Affairs Manager (m/f/d)

Location: remote work and partly on site at international events

Start date: as soon as possible

About The FIL:

The FIL is the global governing body for the sport of luge. It is responsible for organizing and conducting international competitions and continuously develops the sport in collaboration with national federations.

The event portfolio includes, among others, World Cups, World Championships, and the Olympic competitions. With events in Europe, North America, and Asia, The FIL reaches a global audience and contributes to the international visibility and further development of luge.

As Communications Manager, you serve as the central point of contact between the federation, the media, and the public. You oversee the FIL's international communications and ensure a consistent public image that appeals to the target audience. In doing so, you play a key role in conveying the federation's activities, themes, and values worldwide in a visible and understandable way.

Your responsibilities:

- Drafting, coordinating, and distributing press releases, previews, and official statements from the federation
- Serving as the central point of contact for international media representatives before, during, and after events
- Planning, organizing, and conducting press conferences, briefings, and interview sessions
- Providing press support to the Organizers of FIL Events (World Championships, World Cup etc.) and a close coordination with the local press officers
- Coordinating and managing the accreditation process for media representatives at World Cups and major international events
- Working closely with athletes, coaches, national federations and officials to coordinate the content of communication initiatives
- Managing crisis communication and actively managing the federation's reputation in close coordination with the association's leadership
- Maintaining, expanding, and strategically developing an international media network
- Support the FIL President and Secretary General in generating statements and responses in the media
- Analysis of relevant performance metrics (KPIs) as well as the derivation and implementation of appropriate optimization measures
- Creation, preparation and implementation of content on the FIL Website



Your profile:

- A degree in journalism, communication, media, or a comparable qualification
- Several years of experience in press and public relations, ideally in the international sports sector
- Strong writing and communication skills, as well as the ability to present complex content in a way that is tailored to the target audience
- Excellent written and spoken German and English (working languages); additional foreign languages are a plus
- Confident and professional demeanor when interacting with media representatives, stakeholders, and internal contacts
- High resilience and flexibility, particularly in the context of international events and travel
- Strong organizational skills and a structured, self-directed approach to work
- Ability to work well in a team (Social Media, Broadcast, Sport) combined with an independent, structured approach to work
- Strong interest in sports, preferably in winter sports
- Valid driver's license and willingness to travel

What we offer:


- A key position of responsibility in a dynamic and international environment with high visibility
- The opportunity to actively shape and further develop the media presence of an Olympic sport
- Close collaboration with international press representatives, agencies, media companies, and the IOC
- International business trips in connection with World Cups, World Championships, and the Olympic Winter Games
- Flexible working hours and locations, as well as a modern work environment with creative freedom and the option to work remotely

Interested in joining us?

Please send your application, including your salary expectations and earliest possible start date, to:

Mr. Christoph Schweiger, FIL Executive Director

 schweiger@fil-luge.org

 Application deadline: **April 15, 2026**

Together, we'll take luge to the next level in the media.

Let's shape the future of luge – on screen and beyond!